

CAMP BURT SHURLY

DETROIT PUBLIC SCHOOLS COMMUNITY DISTRICT



WWW.CAMPBURTSHURLY.ORG



CAMP BURT SHURLY INVESTMENT

A large, stylized letter 'I' in a dark green color. The vertical stem of the 'I' is filled with a colorful Native American totem pole design, featuring various symbols, patterns, and colors including red, white, blue, purple, and orange.

CAMP

BURT SHURLY



**DETROIT
PUBLIC SCHOOLS**
COMMUNITY DISTRICT

Students Rise. We All Rise.



Dr. Nikolai P. Vitti
Superintendent of Schools

Fisher Building • 3011 West Grand Blvd., 14th Floor • Detroit, MI 48202
O (313) 873-7922 • nikolai.vitti@detroitk12.org

detroitk12.org

October 25, 2018

Dear DPSCD Friend,

Camp Burt Shurly is one of the District's gems. Named after Dr. Burt Shurly, a longtime president of the Detroit Board of Education and a leader in the Detroit medical community, the property was donated to the District for the express purpose of being a benefit to the students of Detroit by allowing them to experience nature, outdoor sports, and the opportunity to enjoy an overnight stay in a camp setting with counselors and other campers. With more than 200 acres of mostly undeveloped land, Camp Burt Shurly is a wonderful resource for outdoor education, team building, and, with the proper investment, being utilized for professional development and retreats.

In order for Camp Burt Shurly to reach its fullest potential, additional investments must be made in the infrastructure, utilities, as well as new and existing structures. Many of these investments are not allowable under restricted grant guidelines, and are beyond the District's means within the general fund.

Therefore, the District is grateful for the efforts of Consulting Resource Associates (CRA) and others to assist in raising funds to invest in critically important infrastructure and new facilities at Camp Burt Shurly. Your dollars will be used to support the following projects:

- Infrastructure/capital improvements to the main lodge, cabins, counselor quarters, nature trails and the waterfront
- Winterizing cabins, enabling the camp to extend service year 'round for students and groups
- Constructing an all season/all weather multi-purpose facility
- Creating additional gathering and adventure spaces, such as fire pits, gazebos and outdoor learning centers.

In addition to the infrastructure and capital projects listed above, the District must ensure the camp is ADA compliant. This is essential to making the camp accessible to all of our students, and includes appropriate wheelchairs, ramps to the main lodge, handicap accessible baths, and adult sleeping quarters.

Through collaboration with partners such as CRA, the District is hopeful that we will be able to secure the necessary funding to provide a world class outdoor experience for our Detroit students.

All donations are tax deductible and can be made quickly and easily online through the DPS Foundation: www.dpsfdn.org/ways-to-give/camp-burt-shurly.

Sincerely,

A handwritten signature in black ink, appearing to read "N. Vitti", written over a white background.

Nikolai P. Vitti, Ed.D.
Superintendent



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SUPPORT CAMP BURT SHURLY

Join us in improving
Camp Burt Shurly





BLUEPRINT 2020

Our Strategic Plan for Rebuilding Detroit's Public Schools

MISSION

We educate and empower every student, in every community, every day, to build a stronger Detroit.

VISION

All students will have the knowledge, skills and confidence necessary to thrive in our city, our nation, our world.

CORE VALUES

Students First

Make decisions that are in the best interest of students. Use every resource strategically so that we can meet students' individual needs.

Excellence

Be relentless in your pursuit of greatness. Be bold and innovate. Learn from your mistakes. Hold yourself and others to high standards.

Integrity

Do the right thing, even when no one is looking. Be honest. Be trustworthy. Be accountable.

Equity

Diversity is an asset that makes us stronger. Advocate for the needs of others. Ensure that all members of our community have access to the tools and resources they need to be successful.

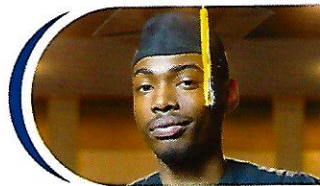
Service

Listen. Empathize. Respond. Own problems and help to solve them.

Tenacity

Embrace hard work and persevere in the face of challenges. Follow through on your commitments and strive to do your best, no matter what.

PRIORITIES



Outstanding Achievement

Dramatically improve the academic experience of all students to ensure they are college and career ready.



Transformative Culture

Transform our culture so that students, families, community members, and staff feel safe, respected, and connected.



Whole Child Commitment

Champion a whole child approach that unlocks students' full potential.



Exceptional Talent

Build an excellent team of dedicated staff to serve our students.



Responsible Stewardship

Manage and deploy our resources responsibly, transparently, and equitably to support our students' success.

Students Rise. We All Rise.

DPSCD does not discriminate on the basis of race, color, national origin, sex, disability, age, and/or religion. Questions? Concerns? For more information, contact the Compliance Officer at (313) 240-4377 or detroitk12.org/admin/compliance/.



BLUEPRINT 2020 PRIORITY WHOLE CHILD COMMITMENT

EVERY CHILD

Consistent with our Blueprint 2020 Priorities, the District is committed to developing the whole child. We are intentional around providing every student with multiple opportunities to grow socially and emotionally in order to unlock students' full potential.

Camp Burt Shurly provides an ideal setting to address this whole child priority. Eventually, we would like every student to have an experience at our camp. We are starting with our fifth graders. Over the next few years, we will develop programming and infrastructure that will allow every fifth grader in the District to experience the magic of camp as part of our Cultural Passport initiative.

Additionally, week-long summer camp sessions will continue to allow students from multiple grade levels to have an educationally enriching learning and nurturing experience in an environment that allows for investigations, inquiry, and explorations.





ONE TEACHER'S STORY

"I have worked at CBS for three summers and I am happy to return for my fourth. It is so exciting to see my students in a camp atmosphere. Hiking, rock climbing, swimming, fishing, and group games are some of the campers' favorites, but I think the astronomy night is also a big hit. Kids are amazed that they are able to see so many stars at camp, but when they are able to see the rings of Saturn through a telescope—it is something they never forget.

What always makes my day is that no matter the age, ALL campers enjoy being read to, even the 12 year olds crowd around me to see the pictures and interact with the text. It reinforces what we all know—children love to be read to. They especially love to hear a story under a shade tree at Camp Burt Shurly."

-Amy Lazarowicz, a DPSCD teacher

WHY CAMP?

Camp Burt Shurly provides more than an opportunity for our students to escape the city. It provides an opportunity for students to challenge themselves, make new friends, and build self-confidence.

"Camp activities and group living in a natural environment are the tools used to create camp communities that provide for successful, healthy development and a place where having fun is a daily criterion. In such a structured environment, children interact with positive role models who have time to listen, talk, relax, and reflect. They learn to work together, make choices, take responsibility, develop creative skills, build independence and self-reliance, and gain confidence. All are necessary steps on a child's path to a healthy, productive life." (American Camp Association)

According to the American Camp Association, students who attend camp learn to make new friends, get to know kids who are different from them, feel a boost in their self-esteem, and overcome their fears.



ONE CHILD'S STORY



“My favorite part of camp was when we went on the water trampoline, the food and eating the smores.

I like to stay at camp overnight because we get to listen and tell spooky stories. I also like to look at the stars with my friends.

The friends that I meet at camp are outgoing and they make me more outgoing too.”

-Robert, Age 10



A VISION FOR THE CAMP



DPSKD CAMP BURT SHURLY

In alignment with our combined priorities of outstanding achievement, whole child commitment, and responsible stewardship, the District's vision for Camp Burt Shurly includes the following:

Cultural Passport Destination

As part of our larger Cultural Passport initiative, which aims to provide up to three interactions with formal and informal cultural institutions every year for kindergarten through fifth grade students, Camp Burt Shurly has been identified as one of the destinations for all fifth graders in the District. As part of that experience, students will spend three days and two nights at the camp exploring the outdoors, challenging themselves, learning core content areas in an outdoor environment, and making memories.

Summer Camp

Camp Burt Shurly has provided a summer camp opportunity for Detroit students since the 1960's. The multi-day overnight camp experience offers students exposure to nature, team building, waterfront activities, wall climbing, and place-based learning.

Weekend Overnight Experiences

The District will provide a menu of options for overnight camping and learning experiences that range from academic, behavioral, and athletic opportunities.

Day Retreats

Camp Burt Shurly is an excellent location for day-long retreats for schools, businesses, and other groups. The space allows for team building, group presentations, quiet reflections, and onsite meals.

Event Rentals

In order to become sustainable, Camp Burt Shurly should be developed as an event rental opportunity for celebrations, team gatherings, and ceremonies.



ACCESSIBLE TO ALL



DPSKD CORE VALUE EQUITY

Diversity is an asset that makes us stronger. Camp Burt Shurly currently is not in compliance with the Americans with Disabilities Act (ADA). The main lodge, bathhouses, one boys cabin, one girls cabin, a staff cabin and classroom buildings all need to be made compliant.

This investment will allow more students and adults to enjoy all that Camp Burt Shurly has to offer. One of the District's Core Value is Equity, which means that we ensure that all members of our community have access to the tools and resources they need to be successful.



COST: \$100,000



INFRASTRUCTURE UPGRADES



PLUMBING

The current plumbing and water supply infrastructure needs upgrading in order to ensure efficiency and reliability. This includes the main system as well as improving the plumbing in the cabins to potentially include a shower, toilet, and sink in each cabin.

COST: \$100,000

PORCHES

An improvement that might be overlooked is the addition of a porch to each cabin. Currently, the cabins have a cement slab as an entry step. Adding a large porch on the front of each cabin provides an additional space for the campers to gather, even in the rain, as well as a place to hang towels, swimsuits, and other wet gear after the rain. Finally, the porches create a more positive welcome to campers.

COST: \$5,000 PER CABIN





INFRASTRUCTURE UPGRADES



HEATING & COOLING

Currently, the cabins and main buildings on the campground do not have heating and cooling. Heat in the cabins would extend the number of months that the camp can be utilized. Additionally, by adding cooling to the main lodge, there would be at least one location on the grounds that provides relief from the heat for both campers and potential event rentals.

COST: \$250,000

ROOFING

Many of the buildings on the campground need new roofs. Damaged roofs eventually lead to infrastructure issues on the inside of the cabins, so the sooner that we can replace the roofs, the better for the overall investment on the inside of the buildings.

COST: \$15,000 PER CABIN



LEARNING ENVIRONMENTS



CRAFT ROOM

Arts and Crafts are an integral part of most camp experiences. Creating a space that would allow students to have access to various art supplies in order to maximize the learning opportunity and exposure would be a significant improvement. Imagine students being able to create a watercolor or charcoal drawing of the woods or the lakefront! Not only would campers experience nature, but they would be exposed to new forms of art.

COST: \$10,000

LEGO ROOM

Providing a dedicated space at camp where students can create and build using LEGO bricks is consistent with our focus on creativity and STEM. Spatial reasoning, problem solving, and mathematical skills such as scale and ratios are both relevant in this fun room!

COST: \$10,000





LEARNING ENVIRONMENTS



NATURE CENTER

One of the most important topics to learn about at camp is nature! Creating a learning space that fosters imagination and discovery is an important part of that experience. The Nature Center should be built to maximize access to the outdoors and provide multiple learning tools that engage and inspire.

COST: \$50,000

THE CLASSROOM

The District strives to create warm, inviting learning spaces for students wherever learning takes place. At camp, we need a space that promotes hands-on learning; a space where students can use microscopes to examine the tiny organisms living in pond water or learn more about the various ways Native Americans lived. Hands-on learning requires space for materials and students, room for students to watch as science, history, math, and literacy come together in magical ways.

COST: \$50,000





SLEEPING CABINS



STUDENT CABINS

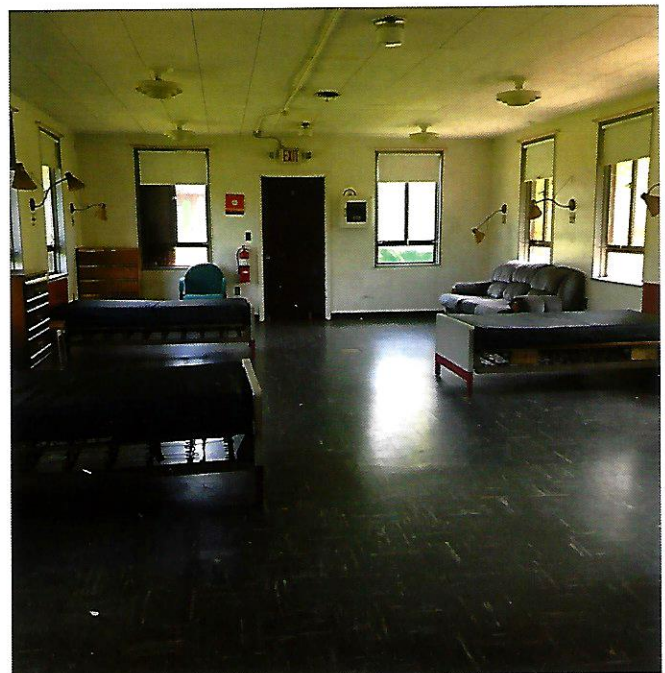
Our student cabins are in need of upgrades in order to make them more welcoming to our campers and camp counselors. For the interior, paint, lighting, flooring, and upgrading the bathroom to include a shower would be recommended. For the exterior, new roofs and a front porch on each cabin would be significant improvements. Finally, adding a heating system to each cabin would allow the cabins to be utilized year round.

COST: \$40,000 PER CABIN

STAFF CABINS

Staff that work at Camp Burt Shurly during the summer should have a home away from home that is comfortable and welcoming. The staff cabins serve as places where the staff can rest and recharge in order to go back to campers ready to engage in a joyful and supportive way.

COST: \$30,000



GATHERING SPACES

COMPLETE RENOVATION: \$2 MILLION



WI-FI: \$25,000

COUNSELOR QUARTERS: \$40,000

MAIN LODGE

The Main Lodge, like the cabins, was built prior to 1940 and is need of major upgrades. In addition to the main dining room, the lodge includes sleeping quarters for the camp director, as well as dormitory-style rooms with shared restrooms. Like the cabins, the Main Lodge does not have heating or cooling systems and is therefore only usable in the summer, late spring and early fall months.

Our vision is to upgrade the Main Lodge, including all living quarters with heating, cooling and electrical upgrades, as well as technology improvements. These will allow the District to provide the best programming for our students year-round, as well as make the camp attractive for professional development retreats and private rentals. Being fiscally responsible, the District plans to generate revenue at the camp and make it truly sustainable.

FIRE PITS & GAZEBOS

Creating multiple open air and covered spaces around the campground would provide multiple gathering spaces for cabin groups, outdoor education lessons, and additional ways for campers to interact with each other and with nature.

COST: \$20,000





GATHERING SPACES



BASKETBALL COURTS

Renovating the Basketball Courts would incorporate design elements that maximize the play surface to become a flexible play space accommodating multiple sports. Additionally, the surface could be made of recycled materials that would make campers less likely to be injured. Finally, including additional gathering elements like benches or bleachers would allow the courts to become performance or presentation spaces.

COST: \$25,000

MULTIPURPOSE BUILDING

Camp Burt Shurly would benefit greatly from a multipurpose, year-round building that could hold a gym, and additional classrooms or small rooms where cabin groups could meet and do activities even when it is raining or snowing.

COST: \$2 MILLION



WAYS TO GIVE

CAMP BURT SHURLY GIVING LEVELS

PAYMENTS TO THE DPS FOUNDATION

CAMP BURT SHURLY SPONSORS

DIRECTOR - \$1MILLION+

PLATINUM - \$500,000 - \$1 MILLION

SILVER - \$100,000 - \$500,000

BRONZE - \$50,000 - \$100,000

CAMP BURT SHURLY MEMBERS

PATRON - \$1,000 - \$50,000

SUPPORTER - \$500 - \$1,000

FRIEND - \$100 - \$500



Support Detroit children.
Join with fellow supporters and make a tax-deductible
donation to Camp Burt Shurly through the DPS
Foundation, a 501(c)(3).

Contact DPS Foundation

info@dpsfdn.org 313-873-3348

www.dpsfdn.org



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